

Rep Order# 6837953 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105008 Printed: 08/02/2012 9:29 AM 1 of 7
 EC'd Yes Last Received: 08/01/2012 11:53 AM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () OBAMA FOR AMERICA
 Product OBAMA FOR AMERICA
 Estimate# 1536
 Buyer MAURA GILROY
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1536
 Flight Dates 09/11/2012 - 09/17/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
 BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$90.00	09/11-09/14	4	1	4	\$360.00	
				Buyline Comment: NEWS								
	2	M	5A-6A	NEWS	:30	\$90.00	09/17-09/17	1	1	1	\$90.00	
				Buyline Comment: NEWS								
	3	TU-F	6A-7A	NEWS	:30	\$175.00	09/11-09/14	4	1	4	\$700.00	
				Buyline Comment: NEWS								
	4	M	6A-7A	NEWS	:30	\$175.00	09/17-09/17	1	1	1	\$175.00	
				Buyline Comment: NEWS								
	5	TU-F	7A-9A	TODAY SHOW	:30	\$200.00	09/11-09/14	4	1	4	\$800.00	
				Buyline Comment: TODAY SHOW								
	6	M	7A-9A	TODAY SHOW	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
				Buyline Comment: TODAY SHOW								
	7	SA	6A-7A	NEWS	:30	\$125.00	09/15-09/15	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	8	SA	7A-9A	SAT TODAY	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
				Buyline Comment: SAT TODAY								
	9	SU	6A-7A	NEWS	:30	\$90.00	09/16-09/16	1	1	1	\$90.00	
				Buyline Comment: NEWS								
	10	SU	7A-8A	SUN TODAY	:30	\$150.00	09/16-09/16	1	1	1	\$150.00	
				Buyline Comment: SUN TODAY								

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	22	TU-F	1230P-1P	AGENDA	:30	\$100.00	09/11-09/14	4	1	4	\$400.00	
				Buyline Comment: AGENDA								
	23	M	1230P-1P	AGENDA	:30	\$100.00	09/17-09/17	1	1	1	\$100.00	
				Buyline Comment: AGENDA								
	24	TU-F	1P-2P	DAYS	:30	\$125.00	09/11-09/14	4	1	4	\$500.00	
				Buyline Comment: DAYS								
	25	M	1P-2P	DAYS	:30	\$125.00	09/17-09/17	1	1	1	\$125.00	
				Buyline Comment: DAYS								
	26	TU-F	2P-3P	DRS	:30	\$85.00	09/11-09/14	4	1	4	\$340.00	
				Buyline Comment: DRS								
	27	M	2P-3P	DRS	:30	\$85.00	09/17-09/17	1	1	1	\$85.00	
				Buyline Comment: DRS								
	28	TU-F	3P-4P	PHIL	:30	\$150.00	09/11-09/14	4	1	4	\$600.00	
				Buyline Comment: PHIL								
	29	M	3P-4P	PHIL	:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
				Buyline Comment: PHIL								
	30	TU-F	4P-430P	NEWS	:30	\$145.00	09/11-09/14	4	1	4	\$580.00	
				Buyline Comment: NEWS								
	31	M	4P-430P	NEWS	:30	\$145.00	09/17-09/17	1	1	1	\$145.00	
				Buyline Comment: NEWS								
	32	TU-F	430P-5P	NEWS	:30	\$175.00	09/11-09/14	4	1	4	\$700.00	
				Buyline Comment: NEWS								

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	33	M	430P-5P	NEWS	:30	\$175.00	09/17-09/17	1	1	1	\$175.00	
		Buyline Comment: NEWS										
	34	TU-F	5P-630P	NEWS	:30	\$250.00	09/11-09/14	4	1	4	\$1,000.00	
		Buyline Comment: NEWS										
	35	M	5P-630P	NEWS	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	36	SA	5P-630P	NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	37	SU	830P-930P	NEWS AFTER NFL	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
		Buyline Comment: NEWS AFTER NFL										
	38	TU-F	630P-7P	JEOPARDY	:30	\$230.00	09/11-09/14	4	1	4	\$920.00	
		Buyline Comment: JEOPARDY										
	39	M	630P-7P	JEOPARDY	:30	\$230.00	09/17-09/17	1	1	1	\$230.00	
		Buyline Comment: JEOPARDY										
	40	TU-F	7P-730P	WHEEL	:30	\$230.00	09/11-09/14	4	1	4	\$920.00	
		Buyline Comment: WHEEL										
	41	M	7P-730P	WHEEL	:30	\$230.00	09/17-09/17	1	1	1	\$230.00	
		Buyline Comment: WHEEL										
	42	TU-F	730P-8P	FACE TO FACE	:30	\$125.00	09/11-09/14	4	1	4	\$500.00	
		Buyline Comment: FACE TO FACE										
	43	M	730P-8P	FACE TO FACE	:30	\$125.00	09/17-09/17	1	1	1	\$125.00	
		Buyline Comment: FACE TO FACE										

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Daypart

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---REPORT TOTALS---

Report Totals: 124 / \$28,650.00

---SALES MONTHLY TOTALS---

Sep 12: 124 / \$28,650.00
 Sales Totals: 124 / \$28,650.00
 Station Totals: 124 / \$28,650.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$95,500	CATV 0%	KBEL 0%	KINC 0%	KLAS 26%	KSNV 30%
		KTNV 19%	KFTUD 1%	KVCW 2%	KVMY 2%	KVVU 20%
		XXXX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE